

Xangati Named 2009 'Cool Vendor' by Leading Industry Analyst Firm
Companies Selected for Being "Innovative" and "Impactful"

CUPERTINO, CA, March 19, 2009 – Xangati, the company bringing service providers and IT organizations the next generation in application management, today announced that it has been named a "Cool Vendor" by leading industry analyst firm, Gartner, Inc. in the March 2009 "Cool Vendors in Unified Communications, 2009" report (Bern Elliot, et al., March 12, 2009).

According to the report, "The Unified Communications (UC) market is emerging and evolving rapidly. Enterprises struggle to bring new, useful UC solutions to their diverse user bases, while containing costs and leveraging existing infrastructure and application investments."

Xangati's Application Management 2.0 solution helps customers work collaboratively to understand the challenges of today's increasingly complicated networked application environments, minimize negative effects of application rollouts and updates, and resolve issues in record time.

"We are extremely pleased to be named as a Gartner 'Cool Vendor'," said Alan Robin, CEO of Xangati. "We believe recognition from such a highly respected industry analyst firm is strong validation of our innovative approach in delivering solutions that help our customers perform their functions quickly, reliably and in a service-oriented manner."

Gartner's annual "Cool Vendor" report follows Gartner analysts Carl Claunch and Dave Cearley presenting UC as one of the Top 10 Strategic Technologies for 2009 at Gartner Symposium/ITxpo Orlando, October 2008. In a separate writeup by Yankee Group analyst Zeus Kerravala, Xangati was named a "Start-up to Watch in 2009."

About Xangati

Xangati is the provider of the industry's first Application Management 2.0 solution for both service providers and IT organizations that want a highly-developed solution for managing the dynamic and unpredictable nature of applications. Xangati has integrated prominent Web 2.0 concepts like streaming, collaboration and user-generated content into a comprehensive system for managing networked application environments. This delivers much needed visibility to IT and service provider operations groups to more effectively implement rollouts and updates and resolve issues in real time, reducing OPEX, CAPEX and application downtime for users. Xangati, Inc. was founded in 2006 and has been recognized by InfoWorld as a Top Tech Start Up for 2008 and by Network World as a Top IT Management Software Company. The privately held company is headquartered in Cupertino, California. For more information, visit the company website at <http://www.xangati.com> or you can take a [test drive](#) of the Xangati solution.

About Gartner's Cool Vendor Selection Process

Gartner's listing does not constitute an exhaustive list of vendors in any given technology area, but rather is designed to highlight interesting, new and innovative vendors, products and services. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness of a particular purpose. Gartner defines a cool vendor as a company that offers technologies or solutions that are: Innovative, enable users to do things they couldn't do before; Impactful, have, or will have, business impact (not just technology for the sake of technology); Intriguing, have caught Gartner's interest or curiosity in approximately the past six months.

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